

Clayton Gray

Principal Product Designer & Leader

Experience

Nikola Corporation

Lead UX Designer – Telematics

Jan 2023–Oct 2024 • Phoenix, AZ (Remote)

Led end-to-end design for Nikola's telematics web SaaS suite, aligning user needs with business objectives to shape strategic roadmaps. Fostered collaboration across product, engineering, and business teams while creating user journeys and prototypes that clarified vision and priorities.

Penn Interactive

UX Team Manager – Barstool Sportsbook

Sep 2021–Dec 2022 • Philadelphia, PA

Managed and scaled a UX team of 7 designers and writers, fostering growth through mentorship and hands-on guidance. Promoted designer ownership and cross-functional collaboration with product, engineering, and research teams to strategize and optimize user experiences.

Lead UI/UX Designer – Barstool Sportsbook

Jun 2020–Aug 2021 • Philadelphia, PA

Designed zero-to-one features used by thousands daily. Helped Barstool Sportsbook E&K ranking improve to top #3 in UX. Designed flows, prototypes, and intuitive experiences while balancing regulatory and development constraints.

BankMobile

Senior UX Designer – T-Mobile MONEY

Apr 2019–Apr 2020 • Radnor, PA • Contract

Designed customer experiences for managing loan, checking, and savings accounts, within regulatory constraints. Created complex user flows, interactive prototypes, and conducted user testing. Built tools streamlining product development.

Matrix Insights

Lead Designer, Front-End Developer

Apr 2013–Apr 2019 • Rochester, NY

Designed a zero-to-one leadership development e-learning web SaaS product. Designed branding for the entire product family. Coded front end (HTML, CSS, Javascript).

Skills

UX Design

Interaction Design

Prototyping & Wireframing

Service Design

Design Systems

Product Strategy

User Flow Design

Team Leadership & Mentorship

Education

Rochester Institute of Technology

Bachelor of Fine Arts – 2012

New Media Design & Imaging

Contact

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Greater Philadelphia area